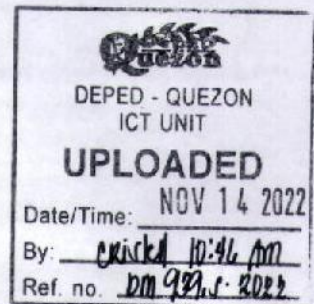




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



09 November 2022

DIVISION MEMORANDUM

DM No. 939, s. 2022

2022 DIVISION 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)

To: Assistant Schools Division Superintendents
Division Chiefs
Division GAD Focal Point System
District GAD Focal Persons
School GAD Focal Point System
All Others Concerned

1. In line with the annual **18-Day Campaign to End Violence Against Women (VAW)**, celebrated from **November 25 to December 12, 2022**, as mandated by Proclamation 1172, s. 2006 as a support mechanism to achieve the Philippine government's goal of protecting the human rights of women and girls, this Office through the Division GAD Focal Point System (GFPS) invites all schools and division sections/units to join the said 18-day campaign.
2. All schools including all division sections/units may conduct any of the following activities in line with this year's campaign theme: **United for a VAW-Free Philippines**.
 - a. **Orange Your Icon for 18 Days**. This creative activity is an initiative of the Philippine Commission on Women (PCW) enjoining stakeholders to signify their support to the campaign to end VAW by adorning their **landmarks or iconic spots** with **orange**. Aside from making this public statement, this activity also sparks the public's curiosity, thereby providing opportunities for advocates to explain the cause. This initiative is in support to the global UN Secretary General's UNiTE to End VAW Campaign. As a bright and optimistic color, **orange** was chosen to symbolize a brighter future for victim-survivors of VAW.
 - b. **18-Day Campaign Online Advocacy**. This is a support initiative of DepEd Quezon Province to the campaign by sharing the advocacy activities online. Hence, all are encouraged to do the following:

DEPEDQUEZON-TM-SDS-04-009-003



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- i. **Use of official campaign hashtag:** #VAWfreeSDOQuezonProv
 - ii. Feature the 18-day campaign to end VAW activities in **DepEd Tayo Facebook Page** (School, District and Division).
 - c. **Orange Your Shirt.** This is a division-initiative to support VAW encouraging all employees in DepEd Quezon to wear orange shirt every Friday of the week from **November 25 to December 9, 2022**, to signify one's personal commitment to end VAW.
 - d. **Raise Your Orange Flag.** This is a division-initiative to support VAW encouraging all schools and division sections/units to place orange flags on any conspicuous areas to signify the institution's solidarity to this year's campaign theme.
3. All other in-person or online activities in support to the campaign may be conducted by the schools and districts.
 4. In the conduct of activities pertaining to the said campaign, all schools are reminded of the **Time-on-Task Policy** as per **DepEd Order No. 09, s. 2005**.
 5. For widest dissemination.

ELIAS A. ALICAYA JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

hrdmqd11/09/2022

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